

# Sapienta Privacy Policy

**Effective Date:** [June 2026]

Sapienta ("Sapienta" or the "Service") is operated by Michael Shtern ("Operator", "I", "me", or "my"). I respect your privacy and am committed to protecting the personal information of parents and children who use the Service.

This Privacy Policy explains how I collect, use, store, share, and protect information when you use the Sapienta mobile applications, websites, and related services (collectively, the "Service").

If Sapienta is transferred to or operated by a company or other legal entity in the future, references to the Operator in this Privacy Policy shall be deemed to include that successor owner or operator.

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## 1. Our Privacy Principles

At Sapienta, the Operator believes children's educational data deserves special protection.

Our guiding principles are:

- The Operator collects only the information necessary to provide the Service.
- The Operator does not sell personal information.
- The Operator does not use children's information for advertising.
- Parents control their children's accounts.
- Parents may request access, correction, export, or deletion of their family's data.
- The Operator uses commercially reasonable safeguards to protect information.

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## 2. Information We Collect

### Information Provided by Parents

When creating or managing an account, the Operator may collect:

- Name
- Email address
- Password

- Subscription information
  - Support communications
  - Feedback and survey responses
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## **Information About Child Profiles**

Parents may create Child Profiles that include:

- First name or nickname
- Date of birth or age
- Learning preferences
- Areas of interest
- Educational goals
- Saved stories
- Completed activities
- Learning progress

Parents control the information entered into Child Profiles.

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## **Learning Activity Data**

To personalize learning experiences, the Operator collects information such as:

- Stories generated
  - Stories completed
  - Topics explored
  - Concepts learned
  - Learning history
  - Progress indicators
  - Parent-selected learning priorities
  - Educational recommendations generated by the platform
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## **User Content**

Users may voluntarily provide:

- Text responses
- Questions
- Story feedback

- Uploaded images
  - Voice recordings (if enabled)
  - Other educational content
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## **Technical Information**

When you use the Service, the Operator automatically collects:

- Device type
  - Operating system
  - Browser type
  - IP address
  - Country or approximate region
  - Application version
  - Usage statistics
  - Error logs
  - Session information
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## **Cookies and Similar Technologies**

The Operator may use cookies, local storage, and similar technologies to:

- Keep users logged in
- Remember preferences
- Improve performance
- Analyze usage
- Maintain security

You may control cookies through your browser settings, although some features may not function properly if cookies are disabled.

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## **3. How We Use Information**

The Operator uses information to:

- Provide the Service
- Create personalized educational experiences
- Generate stories and learning activities

- Track educational progress
  - Save learning history
  - Improve recommendations
  - Provide customer support
  - Communicate service updates
  - Detect fraud and abuse
  - Improve and develop the Service
  - Comply with legal obligations
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## 4. Artificial Intelligence Processing

Sapienta uses artificial intelligence technologies to generate:

- Stories
- Explanations
- Activities
- Questions
- Educational recommendations
- Learning pathways

Information submitted to the Service may be processed by AI systems solely for the purpose of providing and improving Sapienta's educational features.

The Operator does not use children's personal information to build advertising profiles.

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## 5. Children's Privacy

Sapienta is designed for use by children under parental supervision.

Children may not create accounts directly.

Parents create and manage all Child Profiles.

The Operator collects information about children only to provide educational services and personalize learning experiences.

Parents may:

- Review information about their child
- Correct information

- Export information
- Delete information
- Delete a Child Profile

If The Operator discovers that we have collected information from a child outside the scope permitted by this Policy, we will take reasonable steps to delete that information.

For users located in the United States, we strive to comply with the requirements of the Children's Online Privacy Protection Act (COPPA).

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## 6. How We Share Information

The Operator does not sell personal information.

The Operator may share information only in the following circumstances:

### Service Providers

The Operator may share information with vendors who help us operate the Service, such as:

- Cloud hosting providers
- Payment processors
- Customer support platforms
- Analytics providers
- AI infrastructure providers

These providers are contractually required to protect information and use it only for authorized purposes.

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### Legal Requirements

The Operator may disclose information when required by:

- Law
- Court order
- Government request
- Legal process

or when necessary to:

- Protect users

- Protect our rights
  - Investigate fraud or abuse
  - Maintain security
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## **Corporate Transactions**

If Sapienta is involved in a merger, acquisition, financing, or sale of assets, information may be transferred as part of that transaction, subject to appropriate confidentiality protections.

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# **7. Data Retention**

The Operator retains information only as long as necessary to:

- Provide the Service
- Maintain educational records
- Comply with legal obligations
- Resolve disputes
- Enforce agreements

When information is no longer needed, we delete or anonymize it where reasonably practicable.

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# **8. Security**

The Operator implement commercially reasonable technical, organizational, and administrative safeguards designed to protect information.

These measures may include:

- Encryption in transit
- Encrypted storage where appropriate
- Access controls
- Authentication mechanisms
- Monitoring and logging
- Secure development practices

However, no system can guarantee absolute security.

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## 9. Your Rights

Depending on your location, you may have rights to:

- Access your information
- Correct inaccurate information
- Delete information
- Export information
- Restrict certain processing
- Object to certain processing
- Withdraw consent

Parents may exercise these rights on behalf of their children.

Requests may be submitted through:

**contact@sapienta.app**

We may request information necessary to verify your identity before fulfilling requests.

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## 10. International Users

Sapienta may process information in countries other than your country of residence.

Where required by law, we implement appropriate safeguards for international data transfers.

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## 11. Third-Party Services

The Service may integrate with third-party services.

These services have their own privacy policies and practices.

Sapienta is not responsible for the privacy practices of third parties.

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## 12. Changes to This Policy

The Operator may update this Privacy Policy from time to time.

If material changes are made, the Operator will provide notice through:

- Email
- In-app notifications
- Website notices

The updated version will become effective on the date indicated at the top of the Policy.

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## 13. Contact Us

**Sapienta**

Website: <https://www.sapienta.app>

[contact@sapienta.app](mailto:contact@sapienta.app)